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# INDIA PALE ALE,

reproduction London Trade Poster,

During the late 19th and early 20th centuries this type of poster was a ubiquitous feature of every corner shop, café and public house. Printed with wood block type onto poor quality newsprint paper they were a transient form of advertising designed to be used then discarded, so hardly any originals exist. These reproductions are based on some surviving originals printed by London firm of Samuel Reeves Ltd, which have been scanned, restored and reprinted onto fine art paper using archival quality ink. Framed

DIMENSIONS: 68cm (26<sup>3</sup>/<sub>4</sub>"") High, 56cm (22") Wide, 1.5cm (0<sup>1</sup>/<sub>2</sub>"") Deep

PRICE: £195.00

STOCK CODE: P01005 G

LOCATION: LASSCO Brunswick House

