

THREE PIGEONS LASSCO Three Pigeons Milton Common, Oxfordshire OX9 2JN +44 (0)1844 277188 3pigeons@lassco.co.uk

BRUNSWICK HOUSE 30 Wandsworth Road, London SW8 2LG +44 (0) 20 7394 2100 brunswick@lassco.co.uk



## SILK FLAGS PUBLISHED CIRCA 1918,

Produced during the First World War for B.D.V. cigarettes, Silk collectors flags, original chromolithographs. 'Japan'.

DIMENSIONS: 19cm (7<sup> $\frac{1}{2}$ </sup>") High, 23cm (9") Wide, 2cm (0<sup> $\frac{3}{4}$ </sup>") Deep

PRICE: £38 each

STOCK CODE: P01081 Japan



## HISTORY

Godfrey Philips Ltd introduced B.D.V cigarettes in the early 1900's and was a popular brand up until 1948 when it was dropped.

The name B.D.V originated from BOYD & Dibrell Virginia who were the US suppliers of their tobacco. Another explaniation is that it originates from a court case in 1901 when a member of the Philips family stated in court that the B.D.V brand was an abbreviation of the Latin words "Benedictus dominus vobiscum" meaning the pipe of peace.