

THREE PIGEONS LASSCO Three Pigeons Milton Common, Oxfordshire OX9 2JN +44 (0)1844 277188 3pigeons@lassco.co.uk

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SILK FLAGS PUBLISHED CIRCA 1918

Produced during the First World War for B.D.V. cigarettes, Silk collectors flags, original chromolithographs. 'Australia'.

DIMENSIONS: 19cm ($7^{\frac{1}{2}}$) High, 23cm (9") Wide, 2cm ($0^{\frac{3}{4}}$) Deep

PRICE: £38 each

STOCK CODE: P01081 Australia



HISTORY

Godfrey Philips Ltd introduced B.D.V cigarettes in the early 1900's and was a popular brand up until 1948 when it was dropped.

The name B.D.V originated from BOYD & Dibrell Virginia who were the US suppliers of their tobacco. Another explaniation is that it originates from a court case in 1901 when a member of the Philips family stated in court that the B.D.V brand was an abbreviation of the Latin words "Benedictus dominus vobiscum" meaning the pipe of peace.