

LASSCO

www.lassco.co.uk

THREE PIGEONS

LASSCO Three Pigeons

Milton Common,

Oxfordshire OX9 2JN

+44 (0)1844 277188

3pigeons@lassco.co.uk

BRUNSWICK HOUSE

30 Wandsworth Road,

London SW8 2LG

+44 (0) 20 7394 2100

brunswick@lassco.co.uk

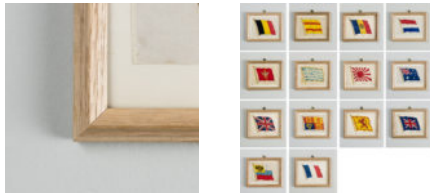


SILK FLAGS PUBLISHED CIRCA 1918,

Produced during the First World War for B.D.V. cigarettes,
Silk collectors flags, original chromolithographs. 'Roumania'.

DIMENSIONS: 19cm (7½") High, 23cm (9") Wide, 2cm (0¾") Deep

STOCK CODE: P01081 Roumania



HISTORY

Godfrey Philips Ltd introduced B.D.V cigarettes in the early 1900's and was a popular brand up until 1948 when it was dropped.

The name B.D.V originated from BOYD & Dibrell Virginia who were the US suppliers of their tobacco. Another explanation is that it originates from a court case in 1901 when a member of the Philips family stated in court that the B.D.V brand was an abbreviation of the Latin words "Benedictus dominus vobiscum" meaning the pipe of peace.