

LASSCO

www.lassco.co.uk

THREE PIGEONS

London Road,
Milton Common,
Oxfordshire OX9 2JN
+44 (0)1844 277188
3pigeons@lassco.co.uk

BRUNSWICK HOUSE

30 Wandsworth Road,
Vauxhall,
London SW8 2LG
+44 (0) 20 7394 2100
brunswick@lassco.co.uk

ROPEWALK

Arch 52,
Maltby Street,
Bermondsey,
London SE1 3PA
+44 (0)20 7394 8061
ropewalk@lassco.co.uk



SILK FLAGS PUBLISHED CIRCA 1918,

produced during the First World War for BDV cigarettes,
silk collectors flags, original chromolithographs. 'France'.

DIMENSIONS: 19cm (7^{1/2}"") High, 23cm (9") Wide, 2cm (0^{3/4}"") Deep

STOCK CODE: P00763 O



HISTORY

Godfrey Philips Ltd introduced B.D.V cigarettes in the early 1900's and was a popular brand up until 1948 when it was dropped.

The name B.D.V originated from BOYD & Dibrell Virginia who were the US suppliers of their tobacco. Another explanation is that it originates from a court case in 1901 when a member of the Philips family stated in court that the B.D.V brand was an abbreviation of the Latin words "Benedictus dominus vobiscum" meaning the pipe of peace.