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## PHOTOGRAPHS FROM VERVE, DECEMBER 1937. GIL

## Heliogravures printed by Neogravure.

The Verve Review, from its very inception, was a purposefully luxurious art publication. It ran from 1937 to 1960, but for only 38 editions, due to the high degree of design and editorial work dedicated to each issue. Its editor was Stratis Eleftheriades, a Greek National who moved to Paris in the early thirties to take part in the growing Modernist movement, writing under the name of Teriade. As an art critic, patron and gallery owner he commissioned various individuals, artists, photographers and philosophers to contribute to it. Héliogravure is a process for printing photographs that was developed in the first half of the 19th century. It is a photo-mechanical process whereby a copper plate is grained and then coated with a lightsensitive gelatin tissue which had been exposed to a film positive, and then etched, resulting in a high-quality intaglio plate that can reproduce detailed continuous tones of a photograph.

DIMENSIONS: 50cm ( $19^{34}$ ") High, 41cm ( $16^{54}$ ") Wide, 3cm ( $1^{54}$ ") Deep

PRICE: £250 each

STOCK CODE: P01357 P



## HISTORY

Heliogravures published for Verve Vol.1 No.1 under the direction of Teriade. Presented in black frames with cream mounts.